

Throughout the year, the City of Kennesaw Parks & Recreation Department presents a variety of exciting events for the entire family to enjoy. Several annual events are featured below. [View our calendar](#) for up-to-date information, or [click here to view images from recent events](#) in our photo gallery.

Become an event sponsor!

In addition to other forms of traditional advertising, sponsorships allow businesses, large and small, to be associated with the positive benefits of a community event with a wide target demographic. We'll work with you to develop a sponsorship package, financial and/or in-kind, that meets your marketing goals and assists the City of Kennesaw in continuing to improve the quality of life for its citizens. To learn more about sponsorship opportunities call (770) 422-9714 or e-mail kflores@kennesaw-ga.gov.



Easter Egg Scramble

Bring the kids to meet the Easter Bunny and hunt for thousands of goody-filled eggs (some with prizes!) and wrapped candy treats. The scramble is divided into age groups. Admission is free.

Touch-A-Truck

In the spring, kids of all ages can get up-close and personal with dozens of trucks, cars and construction vehicles on display. Admission is free. Food and beverages are available for sale on site.

Summer Concert Series

